

Message Text

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20

ORIGIN EB-11

INFO OCT-01 EUR-25 ADP-00 AGR-20 CEA-02 CIAE-00 COME-00

DODE-00 FRB-02 H-02 INR-10 INT-08 L-03 LAB-06 NSAE-00

NSC-10 PA-03 RSC-01 AID-20 CIEP-02 SS-15 STR-08

TAR-02 TRSE-00 USIA-12 PRS-01 OMB-01 IO-13 /178 R

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6/22/73 EXT: 22181

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R 222136 Z JUN 73

FM SECSTATE WASHDC

TO USMISSION OECD PARIS

AMEMBASSY MADRID

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E. O. 11652, ADS, N/ A

TAGS: ETRD, SP

SUBJECT: SPANISH FILM RESTRICTIONS

REFERENCE: OECD 17114, MADRID 3343

1. GRIFF JOHNSON, PRESIDENT OF MOTION PICTURE EXPORT ASSOCIATION OF AMERICA (MPEAA) DISCUSSED APRIL 26 DUBBING DECREE WITH ASSISTANT SECRETARY ARMSTRONG ON JUNE 15. JOHNSON POINTED OUT THAT THIS CHANGE IN THE MANNER OF ASSESSING DUBBING FEES ELIMINATES DISCRIMINATORY ASPECTS AMONG COUNTRIES BY ESTABLISHING FLAT FEE OF 500,000 PESETAS ON IMPORTED FILMS AND BENEFITS SOME U. S. PRODUCERS
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SINCE IT LOWERS THE AMOUNT PREVIOUSLY ASSESSED ON U. S. FILMS. JOHNSON EMPHASIZED, HOWEVER, THAT THE PROVISION FOR ASSESSING AN ADDITIONAL SUM BASED ON AN ASCENDING PERCENTAGE RATE FOR FILMS RECEIVING A BOX OFFICE GROSS OF MORE THAN 30 MILLION PESETAS MEANS, IN EFFECT, THAT PRODUCERS OF BIG GROSSING FILMS WILL HAVE TO PAY MORE THAN THEY DID IN THE PAST. SINCE IT IS GENERALLY AMERICAN FILMS THAT FALL INTO THIS CATEGORY, THEY WILL BE HIT THE HARDEST.

2. MPEAA WOULD LIKE TO SEE THE DUBBING FEE ELIMINATED AND REPLACED WITH A STRAIGHT BOX OFFICE TAX. MPEAA HOPES THAT THE NEW FILM LAW, WHICH MAY COME OUT SOME TIME IN EARLY 1974, WILL ENCOMPASS THIS CHANGE. RUSH

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*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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